

# 國際義工日慶祝活動 International Volunteer Day's Celebration



聯合國訂定每年 12 月 5 日為「國際義工日」。自 1992 年起，本局作出響應，每年在香港舉辦慶祝活動，向全港義工致敬及鼓勵市民把義務工作融入生活中。

## IVD 行義「專」號活動

本局「香港賽馬會社區資助計劃：專才義工網」於 2023 年 12 月 3 日舉辦「行義專號」活動，「專才義工網」12 隊義工聯合進行清潔海岸義工服務，以響應「國際義工日」，推廣行義精神。

活動當日，12 隊義工共約 70 名義工，一同乘船到糧船灣進行導賞及清潔海岸服務，沿途經過北丫、糧船灣公立學校、天后宮、東丫和沙橋等地點，一面學習生態文化，一面清潔海岸，身體力行保護環境。

## 宣傳活動

為響應「國際義工日」，西園長者中心擺放街站向區內人士推廣義務工作，講解「行義其實好簡單」，讓座予有需要人士及愛護公物都是行義方式。



The United Nations declared 5 December each year as the International Volunteer Day (IVD). Since 1992, AVS has been organising celebrations to echo the Day, to salute volunteers and promote volunteerism.

## Coastal Cleanup Service and Eco-tour

On 3 December 2023, 'The Hong Kong Jockey Club Community Project Grant: Volunteer Talent Bank' (VTB) organised a coastal cleanup and eco-service to promote volunteering and the IVD.

Nearly 70 volunteers from 12 volunteer teams embarked on a boat trip to High Island for a guided tour and coastal cleaning service. Passing by various locations such as Pak A, Leung Shuen Bay School, Tin Hau Temple, Tung A and Sha Kiu, volunteers learnt about ecological culture while actively engaging in coastal cleaning to protect the environment.

## Promotional Activities

Echoing the IVD, the Western Garden Neighbourhood Elderly Centre (WGE) set up a street booth to promote community volunteering. Offering seats to those in need and caring for public property are both meaningful and simple acts of volunteering.



義工在糧船灣服務收集垃圾  
Volunteers collected garbage during their service at High Island

向社區人士推廣義務工作  
Promote volunteering to the community

為鼓勵市民「全民做義工」，特別是青年人，本局喜獲本港炙手可熱男子組合 MIRROR 12 位成員支持，製作「國際義工日」宣傳短片及海報，透過各大社交平台、報章、戶外廣告推廣。為感染更多人做義工，特於本局 Facebook 專頁推出網上故事分享活動，由本局副主席曾佩娟女士及總幹事李佩琪女士選出「最有心義工故事」及經公眾投選「我最喜愛義工新星故事」，配合推出全新「VV Friends」社交平台貼圖，鼓勵市民把義務工作融入生活！

To encourage 'Everyone Volunteering', particularly among youth, a series of promotional videos and posters were produced, featured by the 12 members of the local renowned male group, 'MIRROR', and widely broadcast across major social media platforms, newspapers and outdoor advertisements. To inspire more people to volunteer, an online volunteer story-sharing campaign was launched on the AVS Facebook page. Ms Camilla Tsang, AVS Vice-Chairman and Ms Likie Lee, AVS CEO, selected the winner of the 'Most Heartwarming Volunteer Story' and the public voted for the winners of the 'Most Popular Volunteer Rising Star Story'. A set of 'VV Friends' social media stickers was published to encourage the public to integrate volunteering into their daily lives.



MIRROR 的「國際義工日」宣傳活動  
MIRROR's IVD promotion campaign



VV Friends 社交平台貼圖  
VV Friends social platform stickers



網上故事分享活動宣傳品  
Promotional materials for the online volunteer story-sharing campaign

### 「最有心義工」得獎故事： The 'Most Heartwarming Volunteer Story':

「2018年3月，我第一次到老人院為臥床院友剪頭髮，自己唔係專業髮型師唔多經驗，與義剪團隊義工2人合力為一位公公理髮，公公中風半年全身癱瘓，每日因因會到院舍幫爸爸抹身清潔。我同公公講：「我哋嚟幫你剪頭髮」過程好順利，好快就完成，準備離開時，因因叫我：「爸爸好感動，佢手指震咗一下，呢半年都未試過」我去望下佢，輕輕捉住佢冰冷小手，輕拍一下「加油！要快d好番」見到公公流眼淚、口震震。因因：「知道爸爸感謝你哋幫佢剪頭髮，佢好開心，多謝你哋」呢次係其中一次難忘體驗，亦都係我繼續定期去唔同院舍、機構為有需要人士提供義剪服務。」

Ms Vicky Fan